

General Business

Program Type

Minor

Required Courses

Course Code	Title	Hours
ACC 209	Principles of Accounting I	3
BUS 201	Enterprise in a Commercial Republic	2
BUS 315	Principles of Marketing	3
BUS 330	Financial Management	3
BUS 493	Special Topics	1-3
	ECO 105 or 202	3
	Sub-Total Credits	15

Electives

Choose a 3 credit course from:

Course Code	Title	Hours
BUS 302	Business Written Communication	3
BUS 304	Entrepreneurship	3
BUS 306	Small Business Management	3
BUS 325	Management Theory and Practice	3
BUS 326	Leading People and Teams	3
BUS 330	Financial Management	3
BUS 345	Professional Selling	3
BUS 353	International Business	3
BUS 393	Topics in Business	1-3
BUS 401	Advanced Financial Management	3
BUS 410	Investments I	3
BUS 411	Futures and Options Markets	3
BUS 418	Leadership, Power and Responsibility	3
BUS 419	Business Ethics	3
BUS 431	Case Studies in Finance	3
BUS 432	International Finance	3
BUS 433	Investments II	3
BUS 434	Risk Management	3
BUS 435	New Venture Finance	3
BUS 440	Operations Management	3
BUS 441	Strategic Management	3
BUS 442	Project Management	3
BUS 452	Marketing Management	3
BUS 457	Digital Marketing	3
BUS 459	Advertising	3
BUS 460	New Product Development	3
LAW 320	Business Law I	3
	Sub-Total Credits	3
Total Credits		18