

# Sport Management

## Program Type

Major

## Required Courses

Course Code	Title	Hours
ACC 209	Principles of Accounting I	3
BUS 302	Business Written Communication	3
BUS 304	Entrepreneurship	3
BUS 315	Principles of Marketing	3
BUS 325	Management Theory and Practice	3
BUS 330	Financial Management	3
BUS 418	Leadership, Power and Responsibility	3
ECO 202	Principles of Microeconomics	3
ECO 203	Principles of Macroeconomics	3
ECO 206	Business and Economic Statistics	3
SSD 180	Physical Wellness Dynamics	2
SSD 332	Sport Business and Finance	2
SSD 335	History and Philosophy of P.E. and Sport	3
SSD 374	Principles and Practice of Sport and Athletic Management	3
SSD 410	Organization & Administration	3
SSD 454	Sport Law and Ethics	3
	Sub-Total Credits	46

## Recommended Additional Courses

For specific interests or graduate programs:

Course Code	Title	Hours
SSD 292	Methods of Outdoor Recreation	2
SSD 300	Personal and Community Health	3
	1 Coaching Course	2
SSD 330	Motor Learning and Kinesiology	3
SSD 494	Internship	3-6
BUS 434	Risk Management	3
BUS 440	Operations Management	3
BUS 459	Advertising	3

A senior year comprehensive examination is also required.

<b>Total Credits</b>	<b>46</b>
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