

International Studies in Business and Foreign Language

Program Type

Major

The bachelor of arts degree in international studies in business and foreign language is designed for undergraduates planning to enter a career in world business or international government and public administration. This degree provides students with academic preparation in two fields, business and foreign language, as well as a practical, on-site work and/or study experience abroad.

The major consists of: 1) 39 hours of study of business; 2) 17 hours of one modern foreign language and culture above the 201 level (French, German or Spanish); 3) three hours of an elective in international studies; and 4) three hours in French/German/Spanish 460 or in an approved foreign study program. These three hours of internship or study abroad must be in addition to the 17-hour foreign language requirement. The major will therefore total 63 hours.

Business Required Courses

Course Code	Title	Hours
ACC 209	Principles of Accounting I	3
ACC 210	Principles of Accounting II	3
BUS 315	Principles of Marketing	3
BUS 325	Management Theory and Practice	3
BUS 330	Financial Management	3
BUS 353	International Business	3
ECO 202	Principles of Microeconomics	3
ECO 203	Principles of Macroeconomics	3
ECO 206	Business and Economic Statistics	3
LAW 320	Business Law I	3
LAW 430	International Business Law	3
MTH 112	Integrated Calculus IA	3
	ECO 460 or ECO 461	3
	Sub-Total Credits	39

Language & Culture Courses

Course Code	Title	Hours
	One literature course (taken on Hillsdale campus)	3
	One civilization & culture course	3
	Additional language/culture beyond 201 level	11
	Sub-Total Credits	17

One Approved Elective Course

Course Code	Title	Hours
	Approved Elective Course	3
	Sub-Total Credits	3

Internship/Study-Abroad Experience

Note: Complete an internship abroad or participate in a foreign study program as outlined in the college catalog. Only 3 hours of the experience may count toward the major and such is above and beyond the 17 hour language requirement. For internships, use course number IDS-584.

Sub-Total Credits	3
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A senior year comprehensive examination is also required.

Total Credits	62
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