

Rhetoric & Media

Program Type

Major

Required Courses

Course Code	Title	Hours
RHM 201	Public Speaking	3
RHM 210	Media & Culture	3
RHM 290	Western Tradition of Rhetoric I	3
RHM 445	Media Theory and Criticism	3
RHM 463	Rhetorical Criticism	3
	Sub-Total Credits	15

Electives

Take four courses from the following:

Course Code	Title	Hours
RHM 240	History of U.S. Broadcasting	3
RHM 275	The Performing Voice	3
RHM 285	Interpersonal Communication	3
RHM 291	Western Tradition of Rhetoric II	3
RHM 301	Film History and Form	3
RHM 303	Business Communication	3
RHM 306	Documentary and Non-Fiction Film and Media	3
RHM 310	Argumentation: Theory and Practice	3
RHM 315	Television Criticism	3
RHM 319	Public Advocacy	3
RHM 320	Advanced Public Speaking	3
RHM 325	Speech Composition and Consultancy	3
RHM 330	Propaganda and Social Control	3
RHM 356	Organizational Communication	3
RHM 360	Media Ecology	3
RHM 365	History of Mass Communication Theory	3
RHM 370	Leadership in Group Dynamics	3
RHM 385	Rhetorical Archeology	3
RHM 393	Topics in Rhetoric and Media	1-3
RHM 401	Theories of Persuasion	3
RHM 410	Philosophy of Technology	3
RHM 415	Conservative Critics of Technology	3
RHM 450	Political Rhetoric and the Electronic Media	3
RHM 453	Theories of Rhetoric	3
RHM 455	History of American Public Address	3
CLS 311	Rhetoric and Persuasion in the Ancient World	3
IDS 318	Media Internship	1-3
IDS 320	Advertising Internship	1-3
IDS 322	Publishing Internship	1-3
IDS 324	Video Production Internship	1-3
IDS 326	Writing Research Internship	1-3
RHM 440	Internship in Broadcasting	1-3
	Sub-Total Credits	12

Note: Rhetoric and Media courses **not** counted toward the major or minor: RHM 241 (Mock Trial), RHM 251 (Debate), RHM 261 (Forensics).

With permission, one 3 credit internship may count towards the elective requirement for the major.

A senior year comprehensive examination is also required.

Total Credits	27
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