ART 354 : Introduction to Typography

This course examines the fundamentals of typographic form and history. Students study the characteristics of letterforms and explore the relationship between illustration and typographic design. Projects integrate type and image utilizing hierarchal principles and spatial organization to produce effective typographic communication. Digital and hand lettering techniques will be explored. Spring semester.

Credits 3
Session Cycle
Spring
Yearly Cycle
Every Year
Prerequisite Courses
ART 353: Graphic Design I